



*Present an  
organisation*

**H&M**

**LES RESTAURANTS  
DU COEUR**  
**LES RELAIS DU COEUR**



# Ehpad Saint André d'Ornay



- Public organization
- Tertiary sector
- Small company
- A non-profit organization
- Non governmental
- Non market activity
- To provide service





# Les restos du cœur



- French Association/charity
- National
- Service delivery/no market activity
- Medium-sized company
- 73000 volunteers/members of board of directors
- Tertiary sector
- Struggle against poverty
- Material resources : premises, vehicles, varied materials
- Financial resources : donations, subsidies, show of « Les Enfoirés »
- Immaterial resources : logo, website, advertising



# Hennes & Mauritz

- A private enterprise
- A for-profit organization/market activity
- A large company
- The secondary sector
- 76,000 employees



# Compare

