

The company LE MONDE



### Our chosen organization and foundation



Perce Neige foundation



## LE MONDE

creation 1944 by HUBERT BEUVE MERY



complete coordinate: 80 boulevard Auguste Blanqui, 75013 Paris



Leaders: Mr. Louis Dreyfus et Mr. Pierre Berge

Purpose: the company wants to make a lasting profit (to be perennial)

Legal structure : public limited company

Tertiary sector: newspaper publishing industrie

Geographic score: International

Nationality : French

#### The ressources:

<u>human ressources</u>: between 500 and 999 employees (medium-sized enterprises)

#### financial ressources :

- -In 2019, it achieved a turnover of € 167,987,000.00
- -share capital : 71,929,228.71 euros

intangible resources: logo, e-commerce sites



# Perce-Neige Fondation

#### complete coordinate:

Perce-Neige Foundation 7bis, rue de la gare, 92300 Levallois-Perret

**Leader**: Lino Ventura

**Purpose**: fondation

**Legal structure:** Foundation recognized as being of public utility in 1976

<u>creation</u>: the association was founded in 1966 (first Maison Perce Neige was created

in 1982)

**Nationality:** french

**Geographic score**: National



**Humans ressources**: entre 1000 et 1999 (medium-sized enterprise)

Financial ressources: donations

**Legal structure**: social action without accommodation

**Its goal**: welcomes and supports children and adults affected by a mental disability, a physical or psychological disability in an appropriate manner

Values: generosity, respect, rigor



The company FONDATION PERCE NEIGE, whose head office is located in Levallois-perret, has a total of 28 secondary establishments